NEJM Evidence is a clinical research journal with a focus on providing context and critical evaluation of trial methods and results.

**NEW APPROACH TO RESEARCH**

*NEJM Evidence* gives readers a behind-the-scenes view of clinical trials and answers questions such as:

- What goes into trial design and execution?
- How do we evaluate the evidence generated in trials?
- What are the newest statistical methods and data types?

**BENEFITS**

- Develop a deeper understanding of the statistical methods used in trials.
- Become a more sophisticated evaluator of medical evidence by learning to question assumptions.
- Learn from trial participants who share their stories and help shape the direction of future trials.

“Clinical research is a really complex game. We’re going to help readers understand how clinical trials are put together, run, analyzed—and how they impact practice.”

– Jeffrey M. Drazen, MD, Editor-in-Chief
NEW CONTENT

- Tomorrow’s Trial, short pieces examining accepted practices lacking solid evidence.
- Patient Platform, in which patients share their experiences being in a clinical trial.
- Trial by Fire, podcast which discusses key decisions made in the trials.
- Stats, STAT!, brief animated videos explaining key statistical concepts.

MULTIDISCIPLINARY COVERAGE

Relevant content across all general medical disciplines with an emphasis on cardiology, oncology, and infectious diseases.

AUDIENCE

Physician-scientists, general medicine clinicians, subspecialty physicians, clinical trialists, and allied health care professionals.