STAY CONNECTED — CATALYST.NEJM.ORG IS OPTIMIZED FOR ALL MOBILE DEVICES

ALERTS: Take advantage of all the products and services NEJM Catalyst offers, including valuable email alerts that keep you current in health care delivery.

- **Connect**: A weekly email newsletter featuring the latest actionable ideas and practical innovations from NEJM Catalyst, including information about the newest issue of *NEJM Catalyst Innovations in Care Delivery*.
- **Editors’ Picks**: A monthly newsletter showcasing selected content from the editors of *NEJM Catalyst Innovations in Care Delivery*.
- **General Information**: Information about updates, events, services, or special offers from NEJM Catalyst, including a special website section with Covid 19-relevant content.

REMOTE ACCESS: Account pairing provides library patrons convenient and more flexible access to the journal outside of your institutional IP range — anytime, anywhere, and from any device. Sign in to create your catalyst.nejm.org account using any device while you’re within your organization’s network. Your institution’s access rights are automatically applied to your catalyst.nejm.org account for 180 days. NEJM Catalyst content is also available remotely through Google Scholar CASA.

NEJM LIBRARYHUB

**NEJM LibraryHub**: Exclusive source for ideas, information, and marketing tools that enable you and your institution to make full use of the content and multimedia available with your site license. NEJM LibraryHub includes feature articles on medical librarianship and NEJM Group products and initiatives. Sign up to be alerted when new articles are posted at libraryhub.nejm.org.

**Resource Toolkit**: Downloadable resources to help raise awareness of your site license within your institution, including logos and other library marketing tools. You can also download and share guides to help your patrons and staff be more knowledgeable about our online products. We’ve created a promotional toolkit for download with a sample email announcement and suggested social media and blog posts in the librarian resources section.
NEJM Catalyst on Social Media

Facebook: @nejmcatalyst | Instagram: nejm.catalyst | Twitter: @nejmcatalyst | YouTube: NEJM Catalyst | LinkedIn: showcase/nejm-catalyst

READ, CITE, SHARE

*NEJM Catalyst Innovations in Care Delivery* is the newest scholarly journal from NEJM Group, offering peer-reviewed content with practical solutions and evidence to improve health care delivery.

*Insights Reports* feature data from surveys fielded with our global Insights Council (with more than 16,000 members) and include summary findings, expert analysis, and commentary from key opinion leaders and strategic influencers. These *Research Reports* provide valuable and influential assessments on the pulse of health care today and how to change it for the better.

*In-Depth Articles* provide thorough explorations and broad implications of a topic with examples and objective data, including outcomes and evidence of impact.

*Critical Reviews* offer a synthesis of a complicated topic or surface a new perspective on a widely accepted principle.

*Case Studies* present practical applications and solutions to a specific problem faced by an organization, including lessons learned and results to date that could benefit other organizations.

*Live-Streamed Virtual Events* showcase renowned experts and innovative thinkers providing solutions to the current critical issues in care delivery. Join thousands of your peers from around the globe to watch and interact with engaging talks and moderated discussions among health care leaders, experts outside the industry, and NEJM Catalyst editors and advisors.

OTHER PRODUCTS FROM NEJM GROUP

The *New England Journal of Medicine*: Publication of peer-reviewed research and interactive clinical content for physicians, educators, and the global medical community. NEJM is dedicated to bringing physicians, researchers, and other health care professionals the best information and presenting it in an understandable and clinically useful format. Learn more at nejm.org.


NEJM JOURNAL WATCH: A literature surveillance resource that identifies and summarizes the most important research in key medical specialties and provides expert commentary and clinical takeaways. An essential and time-efficient resource for busy clinicians. Learn more at JWatch.org.

NEJM KNOWLEDGE+ FOR RESIDENCY PROGRAMS: Extensive question banks, robust reporting, and practice exams make NEJM Knowledge+ an efficient, comprehensive learning solution for residency programs. Learn more at knowledgeplus.nejm.org.