



## NEJM.org INSTITUTIONAL REMOTE ACCESS

Your NEJM.org institution site license subscription now includes an easy remote-access option. With the addition of this benefit, patrons can access NEJM.org beyond your network institutional IP range – **anytime, anywhere, and from any device.**

### Seamless Experience

The NEJM.org remote-access feature offers a seamless experience since accounts — rather than devices — are paired. Patrons must sign into their free NEJM.org account while within your institution's IP range, enabling your site license access rights to sync with their personal NEJM.org account automatically for 180 days.

### Any Device Access

Any device can be used to pair — phone, tablet, laptop, desktop — granting remote access for a period of 60 days to their account, regardless of device. Remote access is automatically reauthenticated and extended for another 180 days every time your patrons sign into their free NEJM.org account, while logged into your organization's network. Patrons must be logged into their account for each session to enable remote access. Patrons can easily monitor their institutional remote access status from the My Account tab while signed into NEJM.org.

### Increased COUNTER-Compliant Usage

The remote access feature allows patrons to take the fullest advantage of NEJM.org information and resources. NEJM.org institutional remote-access automatically tallies in your COUNTER reports.

### End-User Awareness

To help announce this new feature to your patrons, we can provide materials including:

BANNER ADS

SIGNAGE

SOCIAL MEDIA-READY POSTS

NEWSLETTER COPY

Please email us at [institutionsales@nejm.org](mailto:institutionsales@nejm.org) to request materials.